SPONSORSHIP 2027

NORICK TSCHAUDER

PRO SUPERSTOCK CUP · IDM

3× IBPM SSP Open Champion · IBPM SBK Open Runner-Up 2026 · 2027 Goal: Top 3

#48

AT A GLANCE

FAST. CONSISTENT. READY FOR MORE.

3×

Consecutive SSP Open titles

IBPM 2023, 2024 and 2025

8 / 10

Wins in the 2026 season

IBPM SBK Open Runner-Up

2× Top 6

in the first guest starts

Pro Superstock Cup 2026, plus ADAC Wildcard Challenge win

2027 GOAL Regular podium finishes and a top-3 place in the Pro Superstock Cup overall standings.

YOUR BENEFITS

WHAT YOUR COMPANY GAINS

VISIBILITY

Your logo on the motorcycle, race suit and pit box – on site, in the livestream, in photos and in race reports.

CREDIBILITY

A mechanical engineer behind the handlebars: precision, technical expertise and performance – a natural fit for industry, skilled trades and technology.

EXPERIENCE

Invite customers and employees into the paddock: a pit visit, pit walk and the race up close – or showcase the motorcycle with your logo at your corporate events.

CONTENT

Photos, videos and race reports free to use on your website, on social media and in your newsletter.



THE RIDER

ENGINEER WITH PETROL IN HIS VEINS

I got my first motorcycle at the age of three, a Yamaha PW-50. In 2021 came my father's R6 – and racing has had me hooked ever since. My technical know-how and my passion for racing come from my father.

2020	Dual study programme in mechanical engineering and industrial mechanic apprenticeship, Siemens Mobility
2022	Industrial mechanic qualification with top-graduate honours
2024	Bachelor of Engineering, Mechanical Engineering
Today	Process Engineer at Rheinmetall

RACING CAREER

A STEP FORWARD EVERY YEAR

2022

FR-Challenge

2nd place overall, SSP 600 Bridgestone

2023 - 2025

IBPM – 3× Champion

1st place SSP Open, three years in a row

2026

IBPM – Runner-Up

Moved up to the SBK Open, 8 wins from 10 races

2026

IDM Debut

2 guest starts in the Pro Superstock Cup, 2× Top 6. ADAC Wildcard Challenge win at Hockenheim

2027: FULL SEASON IN THE PRO SUPERSTOCK CUP

2027 SEASON

PRO SUPERSTOCK CUP IN THE IDM

The IDM is the top league of German motorcycle road racing. Five events with two races each are planned.

POSSIBLE CIRCUITS 2027

- Hockenheimring DE
- Nürburgring DE
- Oschersleben DE
- Lausitzring DE
- Assen NL
- Most CZ
- Brno CZ

10

Races across 5 weekends

up to 10,000

On-site spectators per event – all races livestreamed

TECHNOLOGY

EXPERTLY BUILT AND SUPPORTED

The build, suspension setup and support of the race bike, both before and during the season, are handled by **TTSL-Rennsporttechnik**.

Yamaha YZF-R1



PRESENCE

WHERE YOUR BRAND WILL BE SEEN

Race bike
Fairings, front, tail and tank

Rider
Leathers and helmet – in frame at every interview

Team
Team apparel and your name in the team name

Pit box
Banners and displays in the paddock

Livestream
Live timing, interviews and podium ceremony

Social Media
Race reports linking to your company

Press
Trade media like Speedweek and local newspapers

Your events
Bike and rider for trade fairs and company events

PARTNER PACKAGES

Your place on the starting grid

P1 · POLE POSITION

€10,000

1 spot

- Your name in the team name and main placement on the bike
- Logo on chest of race suit
- 4 tickets per event

P2 · PODIUM

€5,000

3 spots

- Large placement on the motorcycle
- Logo on the race suit
- 2 tickets per event

P3 · GRID SLOT

€2,500

5 spots

- Logo on the motorcycle
- Logo on team apparel
- 2 tickets for 1 event

P4 · PADDOCK CLUB

€1,000

open

- Small logo on the motorcycle
- Logo on sponsor wall and website
- Paddock visit

MORE OPTIONS

Get involved in the way that suits you

RACE REPORT PARTNER

€500

per season · for micro-sponsors

All race reports of the season delivered directly by email
Named as a supporter in every report
Ideal for friends, fans and small businesses

IN-KIND SPONSORSHIP

Value of goods

credited the same as cash

Tyres, oil, wear parts
Transport, workshop, services
Team apparel and printing

YOUR TAILORED SOLUTION

Your support

Your proposal

However you wish to support me – we will find a solution

BUDGET 2027

HOW YOUR CONTRIBUTION IS USED

Item	Amount
Race bike build and support (TTSL-Rennsporttechnik)	€30,000
5 race weekends at approx. €4,000 each	€20,000
Pre-season testing and training	€5,000
Rider equipment (helmet, race suit, gloves, boots)	€4,500
Total budget for the 2027 season	€59,500

HOW THE SEASON IS FUNDED

Starting grid P1–P4, fully booked · €18,500
10 Race report partners · €5,000
In-kind and own contribution · €[XXX]
Your contribution counts · from €500

MY PROMISE

YOUR LOGO RIDES ALONG. I DELIVER THE CONTENT.

72 h

Race report with sponsor mentions after every event

Photo pack

Photos and clips free to use across your channels

Invoice

Proper invoice with VAT itemised

Report

Season report with results and reach

IN THE MEDIA

ALREADY A FIXTURE IN THE TRADE PRESS

20+

Articles on Speedweek and in local newspapers

Recent coverage

- Aachener Zeitung July 2026
- Niederrhein Nachrichten June 2026
- Speedweek Schleiz 2026
- Speedweek Most 2026
- Speedweek Oschersleben 2026
- Speedweek Nürburgring 2026

Website: noricktschauder.de | **YouTube channel** | **Instagram: 2,200+ followers**

READY FOR 2027

LET'S TALK

1 Initial meeting – in person, at the workshop or by phone

2 Tailor a package to your goals

3 Agreement, invoice and your logo files

NORICK TSCHAUDER

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ALL LINKS

SCAN ME

WEBSITE

INSTAGRAM

E-MAIL